

Developing a Successful GRC Third Party Risk Management Program by Understanding Strategies and Industry Trends

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Building a better
working world



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Agenda

Part I: Presentation

- ▶ Evolving regulatory expectations
- ▶ Third Party Risk Management (TPRM) industry perspective
 - ▶ 2016 EY TPRM Survey – only firm globally to produce an annual TPRM survey dedicated to financial services.
- ▶ EY Third Party Risk Management (TPRM) framework overview
- ▶ Cybersecurity and Enterprise Resilience and Recovery
- ▶ Protecting the enterprise – TPRM

Part II: Panel Discussion

Evolving regulatory expectations



Evolving regulatory expectations

Firms are facing a new regulatory environment



Regulatory landscape has changed significantly

- ▶ Firms face a wide range of regulatory change globally. This creates practical challenges in implementation, and mandated timescales can result in tactical or short-term solutions.
- ▶ Enhanced risk governance requirements are routinely cited in new regulations or supervisory examinations with significant focus on IT Security, Cyber, Enterprise resilience related to third party providers.
- ▶ The direction that many national regulators are taking has significantly increased the challenges and costs of operating a global or regional business and has a direct impact on risk governance.



Focus on remediation

- ▶ Regulatory fines and costly remediation programs are at an unprecedented level.
- ▶ This is having a longer-term impact on business models.

Revenue and cost pressure

- ▶ There is a direct impact on revenues and business models, including exiting business lines.
- ▶ New regulation means operating to higher standards at significant cost.



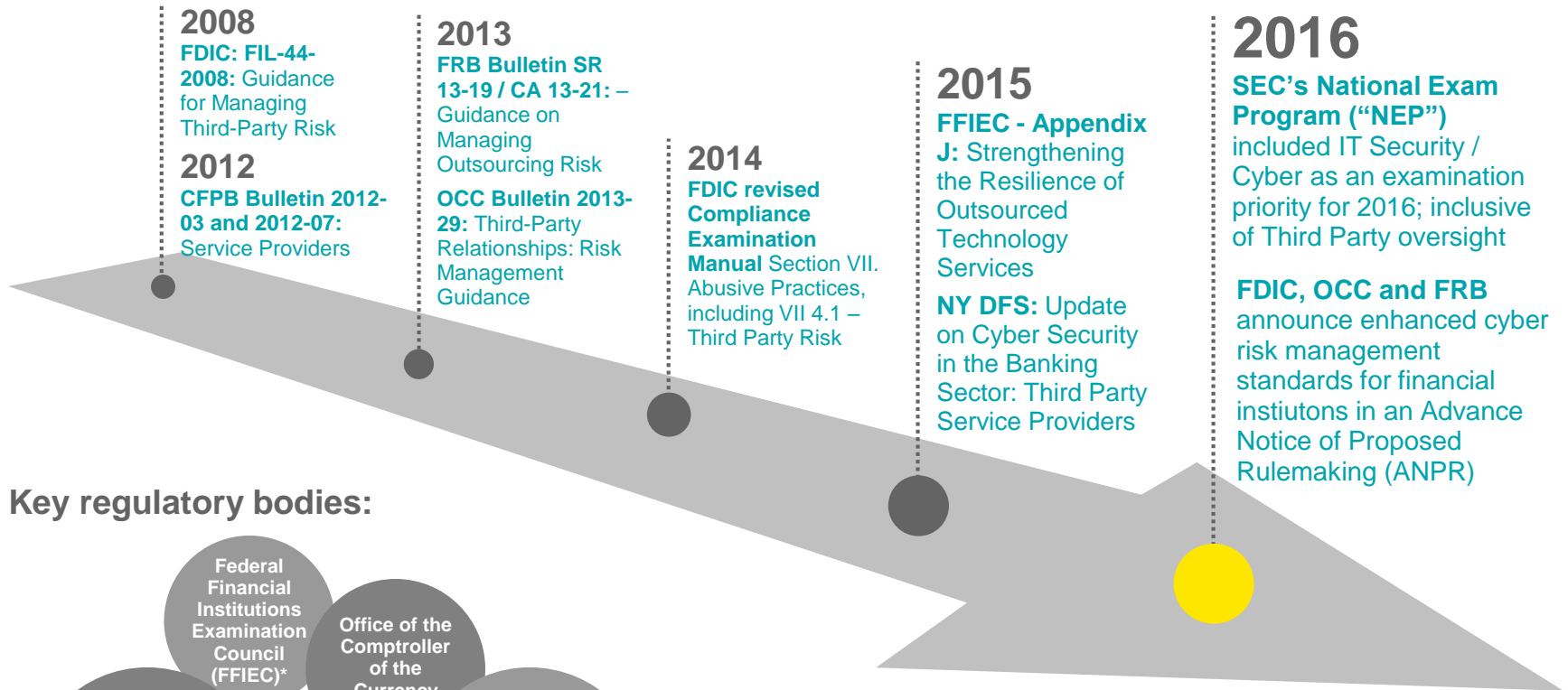
New business models require a new approach to risk governance



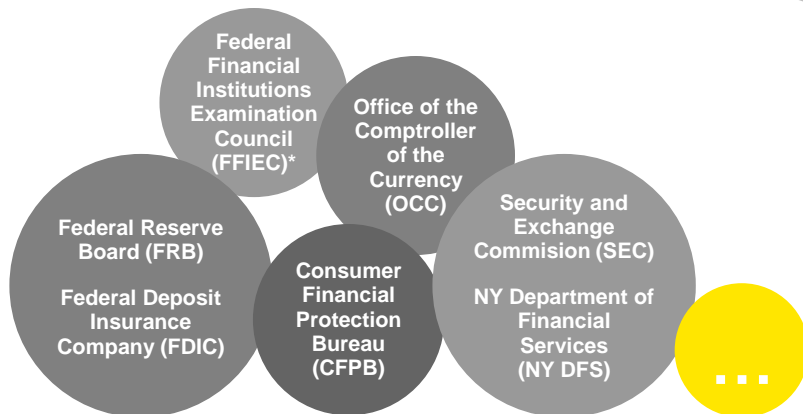
- ▶ Firms will be operating in a new environment with a greater cost of regulation. As a result, many firms are transitioning to simpler and less global business models.
- ▶ Regulators are applying leading expectations regardless of relative size and scale.
- ▶ Investors are demanding sustainable returns and are applying pressure on costs.
- ▶ Risk governance needs to be forward-looking and influence strategic decisions and not just deal with the consequences of them.

Evolving regulatory expectations

Third Party Risk focus broadens



Key regulatory bodies:



Increasing regulatory / industry focus on IT Security / Cyber and Resilience / Recovery in connection to third parties.

* The FFIEC is a formal U.S. government interagency body that includes five banking regulators – FRB, FDIC, OCC, CFPB and the National Credit Union Administration (NCUA).

TPRM industry perspective



EY Third Party Risk Management survey – 2016

Overview

- EY's financial services industry survey of Third Party Risk Management (TPRM)
- 2016 was the 5th year of the survey and 49 global financial services organizations participated.
- Participants receive a breakdown of their survey results with a comparison to their peers for benchmarking purposes.
- 2017 survey is now underway. A new non-financial services industry survey has been added.

Respondent profile		
Total	49	
By industry	# of respondents	%
Asset management	6	12%
Banking and capital markets	40	82%
Insurance	3	6%
By company size		
Fewer than 25,000	28	57%
25,000 or more	21	43%
By maturity of third-party risk management program		
Fewer than 3 years	16	33%
3 to fewer than 5 years	16	33%
More than 5 years	17	34%

Survey Focus Areas

1. Third Party Population
2. Operating Model
3. Critical Third Parties
4. Assessment Framework
5. Termination / Exit Strategies
6. Oversight and Governance; Quality Assurance / Quality Control
7. Regulatory Exams
8. Technology
9. Inbound TPRM
10. Industry Outlook

EY Third Party Risk Management survey – 2016

Summary of Key Findings

<p>39% ↑</p> <p>of organizations said all of their third parties fall within the scope of their TPRM program – up from 19% in '14. 86% use 3 and 5 risk tiers.</p>	<p>43% ↑</p> <p>of organizations reported critical third parties to the board – up from 26% in '14. Only 31% report third party breaches to the board.</p>	<p>41% ↑</p> <p>of organizations said primary ownership of the TPRM function falls within procurement (first line of defense) – up from 26% in '14.</p>
<p>80% ↔</p> <p>of organizations reported they spend two days or less on-site when conducting information security and business resilience reviews.</p>	<p>71% ↑</p> <p>of firms find SOC2 reports useful in reducing the need to perform a review – up from 52% in '14; while 74% conduct regulatory compliance reviews pre-contract.</p>	<p>75% ↑</p> <p>of organizations rely on third parties to manage / evaluate fourth parties through control assessments or contract terms – up from 36% in '14.</p>
<p>71% ↔</p> <p>of firms were either neutral or face challenges with business unit support in executing program requirements.</p>	<p>90% ↓</p> <p>of respondents felt neutral / negative about TPRM tool integration and ability to capture the overall risk for reporting – 49% require 1+ weeks to pull reports.</p>	<p>44% ↔</p> <p>of ranked enterprise-critical third parties top regulatory review focus, matched by oversight / governance 44%, and information security / enterprise resilience 38%.</p>



Population and governance

Assessment framework



Industry / regulatory outlook

Lack of knowledge across business functions and a pervasiveness of disintegration across third-party management tools were noted as significant barriers to greater progress...

A closer look at the Numbers

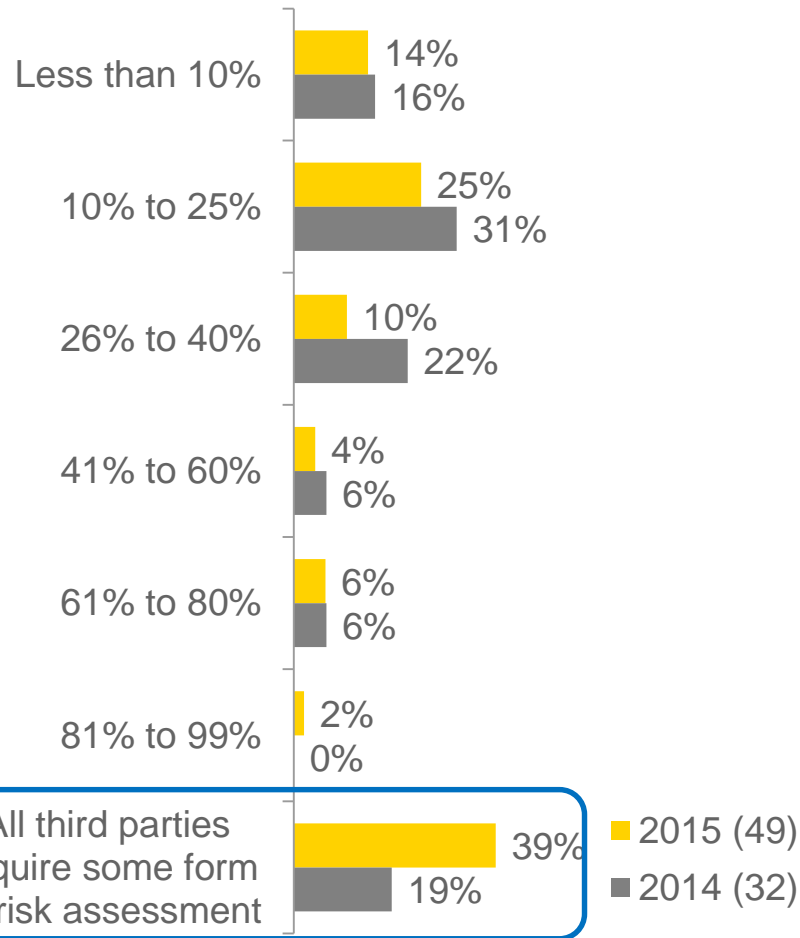


↑ **39%** of organizations said **all of their third parties** fall in scope of their TPRM program

Proportion of third parties in scope for risk

Q5. What percentage of third parties are in-scope for your organization's risk management program?

▶ More firms are doing risk monitoring of **all** of their third parties.



Notes:

- ▶ 2016 survey was performed October - December 2015.
- ▶ 2015, 2014 and 2013 in the legends refer to the 2016 2015, and 2014 surveys respectively.

- ↑ indicates upward trend from the Previous Year (PY)
- ↓ indicates downward trend from the Previous Year (PY)
- ↔ indicates no change in the trend from the Previous Year (PY)

A closer look at the Numbers



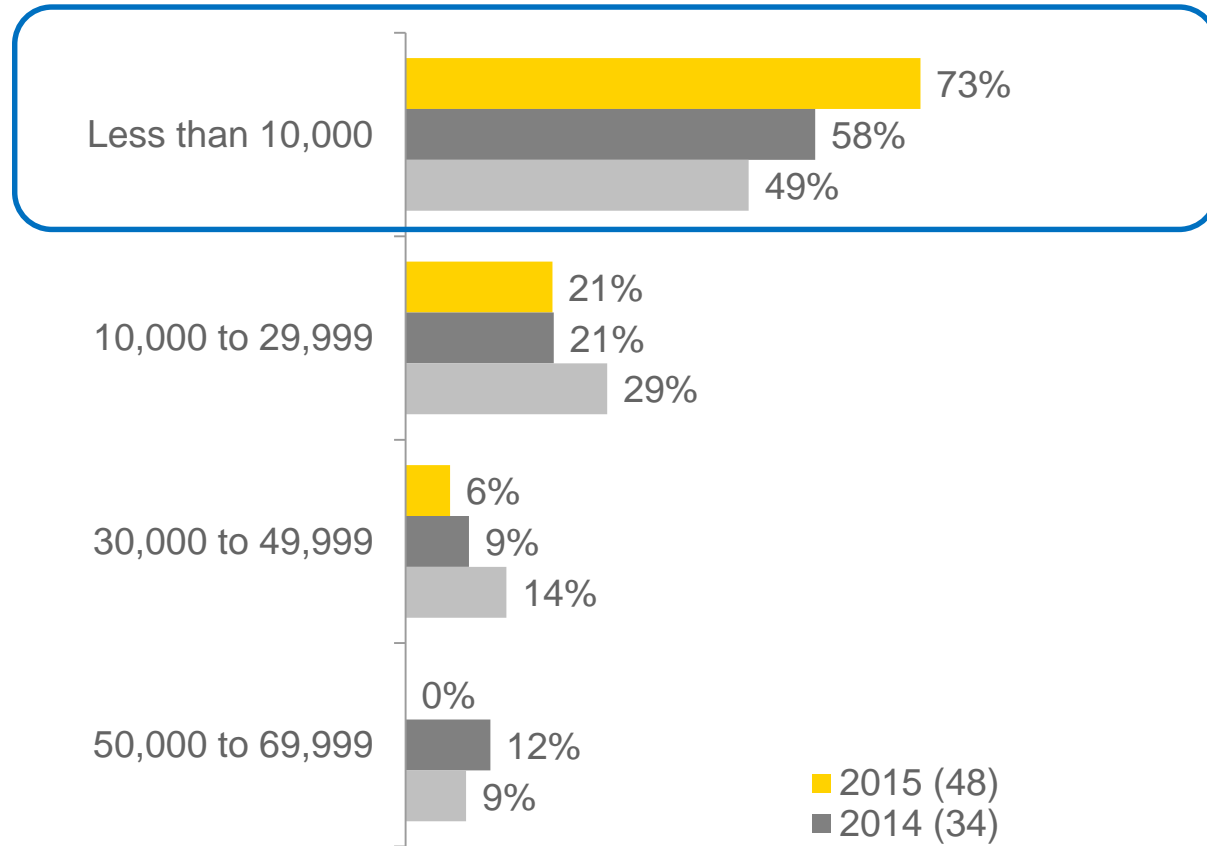
Population
and
governance

↑ **73%** of organizations have less than 10,000 vendors

Third-party inventory

Q4. Approximately how many third parties are within your organization's inventory/population?

► Firms are **reducing** the number of their third party vendors



A closer look at the Numbers

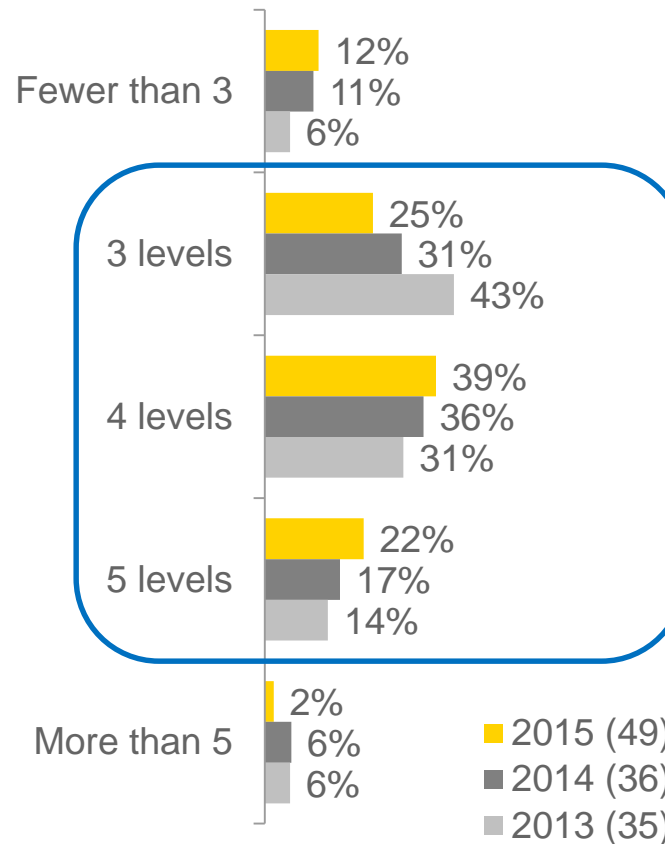


↑ **86%** of organizations use 3 to 5 risk tiers

Levels of risk tiers to segment third parties

Q6. How many levels of risk or tiers are used to segment third parties within your organization's program?

► Firms are going beyond the traditional "High", "Medium", "Low" risk tiers to segment their third parties.



A closer look at the Numbers

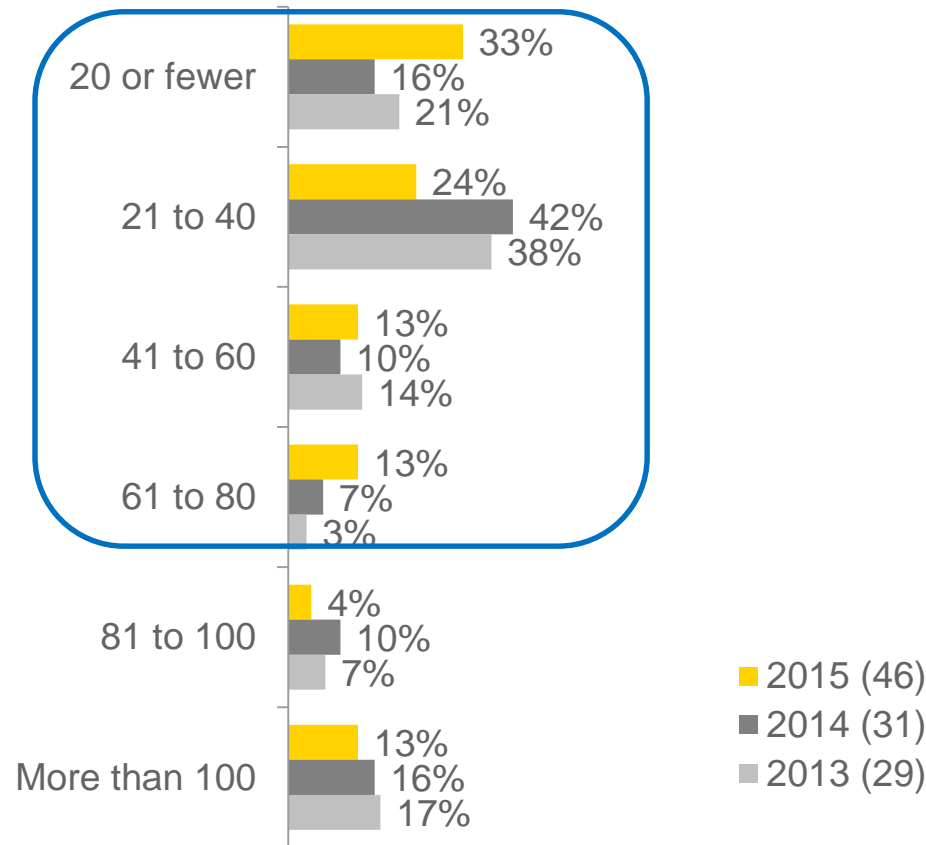


↑ **33%** of organizations have 20 or fewer **critical third parties**

Number of critical third parties

Q8. How many critical third parties are within the organization's third-party inventory?

- ▶ Almost all firms (93%) keep an inventory of critical third parties.
- ▶ Firms are reducing the number of their critical third parties. 83% have 80 critical third parties or less.



A closer look at the Numbers



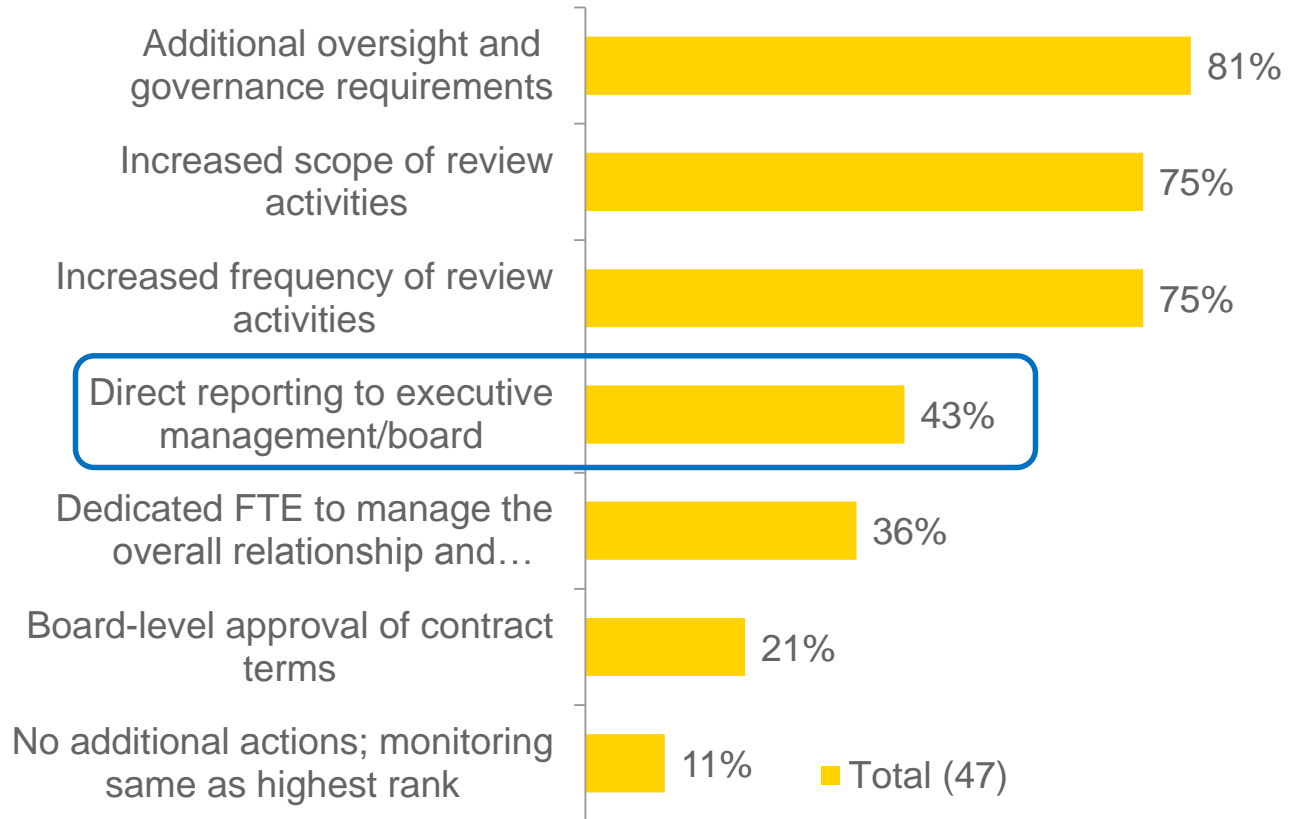
Population
and
governance

↑ **43%** of organizations reported **critical third parties** to the board

Additional actions applied for critical third parties

Q10. What additional actions are applied, outside of standard management activities, for your critical third parties? Please select all that apply.

- ▶ Direct reporting of critical third parties to Boards has increased from PY 26%
- ▶ Most firms apply additional oversight and governance, and increased scope and frequency of review for critical third parties.



A closer look at the Numbers



Population
and
governance

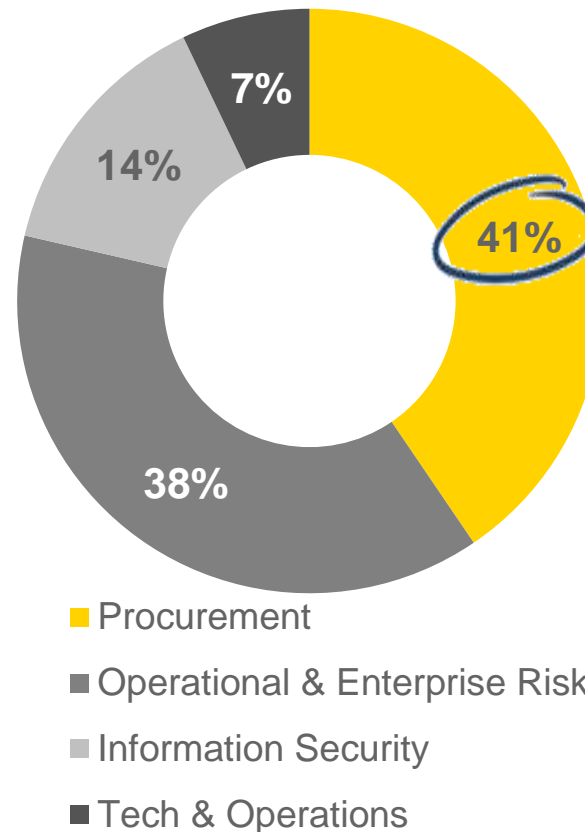
↑ **41%** of organizations said primary ownership of TPRM is with Procurement

Primary ownership of TPRM function

Q11. What area has primary ownership of the third-party risk management function?

- ▶ At most firms TPRM is primarily owned by either Procurement or Operational & Enterprise Risk.
- ▶ In PY, only 26% said Procurement was the primary owner.

Structure of TPRM program (42)



A closer look at the Numbers

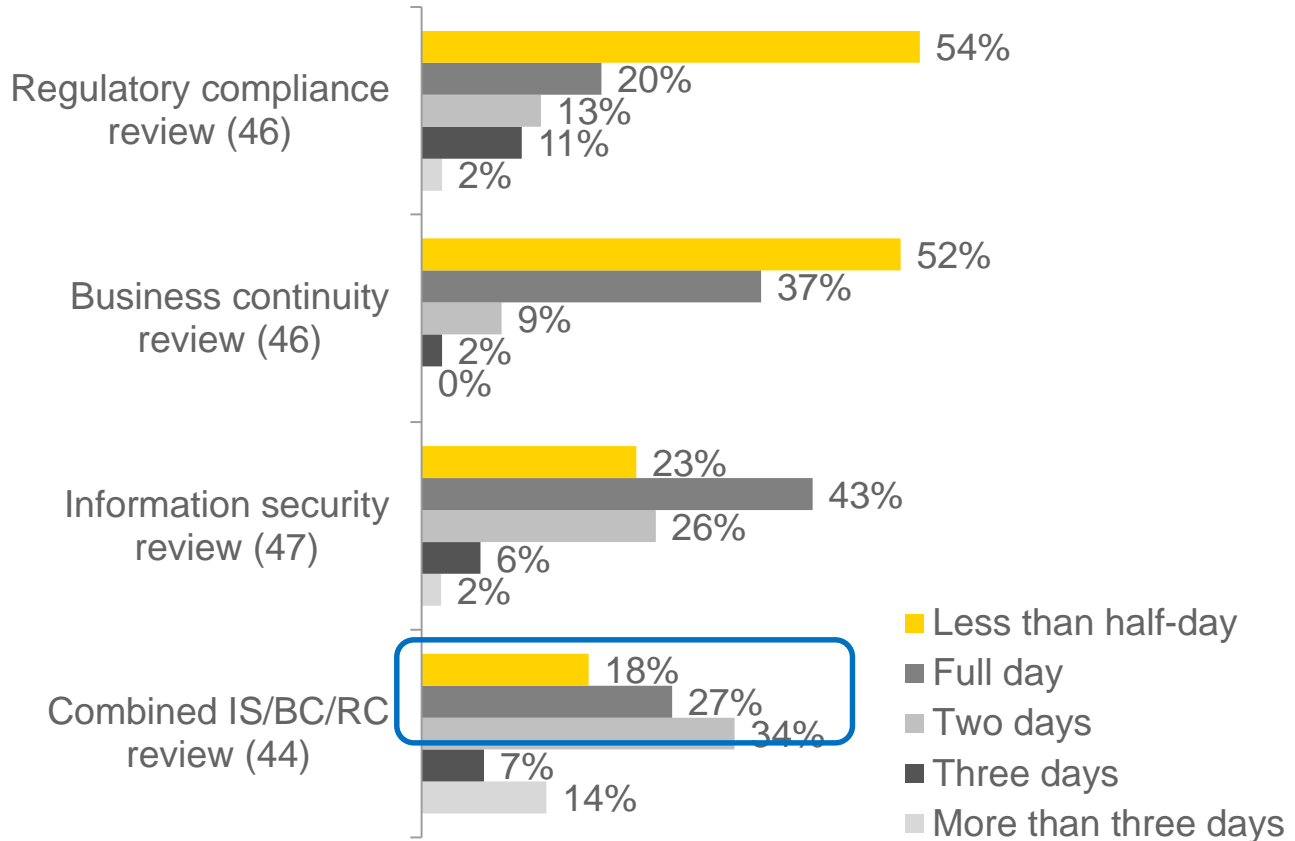


↔ **80%** of organizations said they spend two days or less for on-site reviews

Duration of on-site reviews

Q21. When conducting an on-site review at a third-party site, what is the typical duration of the site visit for each of the following components of the review (excluding travel)?

- ▶ Most firms spend two days or less for on-site reviews of their vendors which is unchanged from the PY.
- ▶ However, full day or less than half day on-site visits are more common.



A closer look at the Numbers

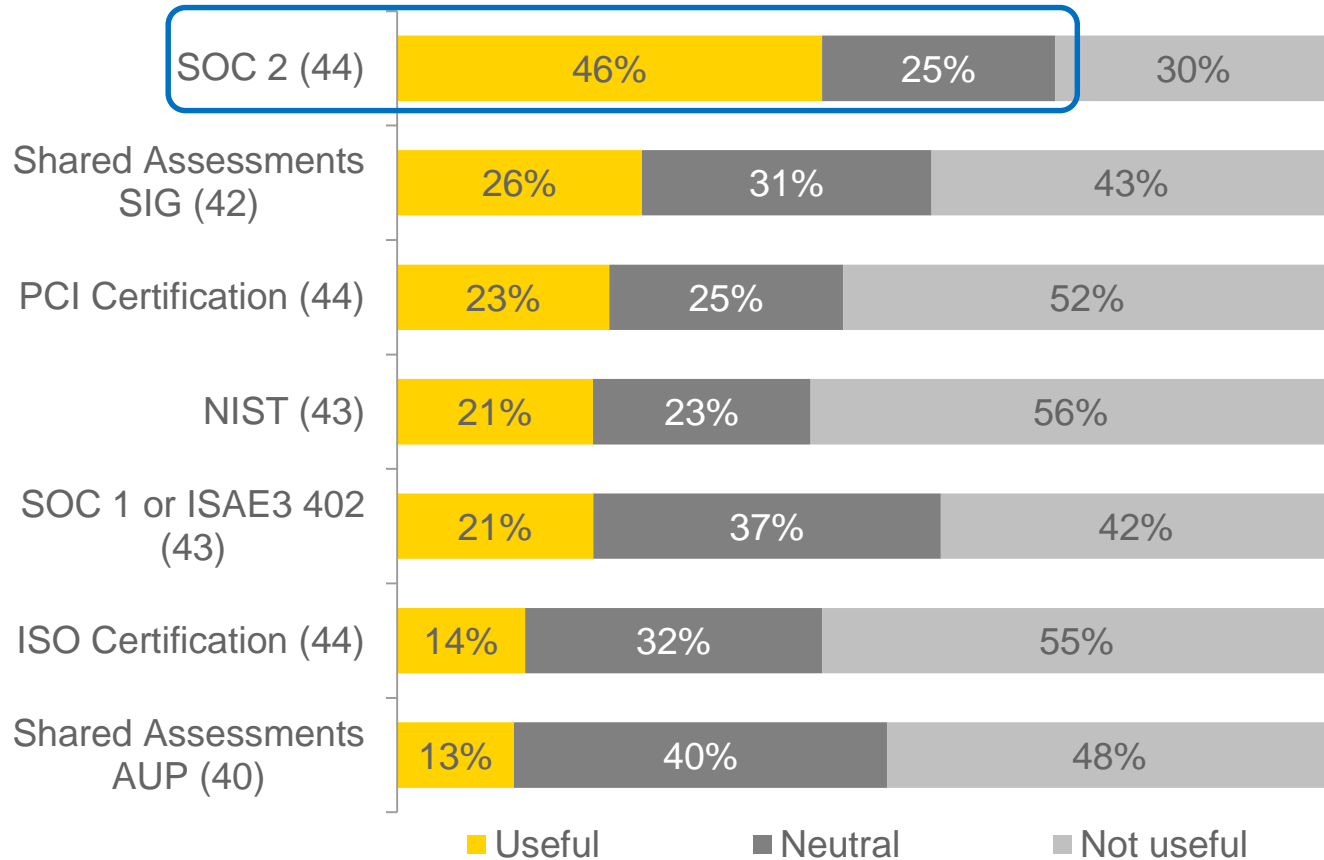


71% of organizations rely on SOC2 reports to reduce the need to perform reviews of controls

Usefulness of reports in reducing need for control assessment

Q24. On a 5 point scale, with 1 – not at all useful and 5 – extremely useful, when considering the need to perform a control review, which of the reports listed below are the most useful in reducing or removing the need to perform a review on a third party?

- ▶ Most firms (71%) see Service Organization Control 2 (SOC 2) Reports as a useful way to reduce the need for control self-assessments
- ▶ An increase from 52% of firms in PY..



A closer look at the Numbers

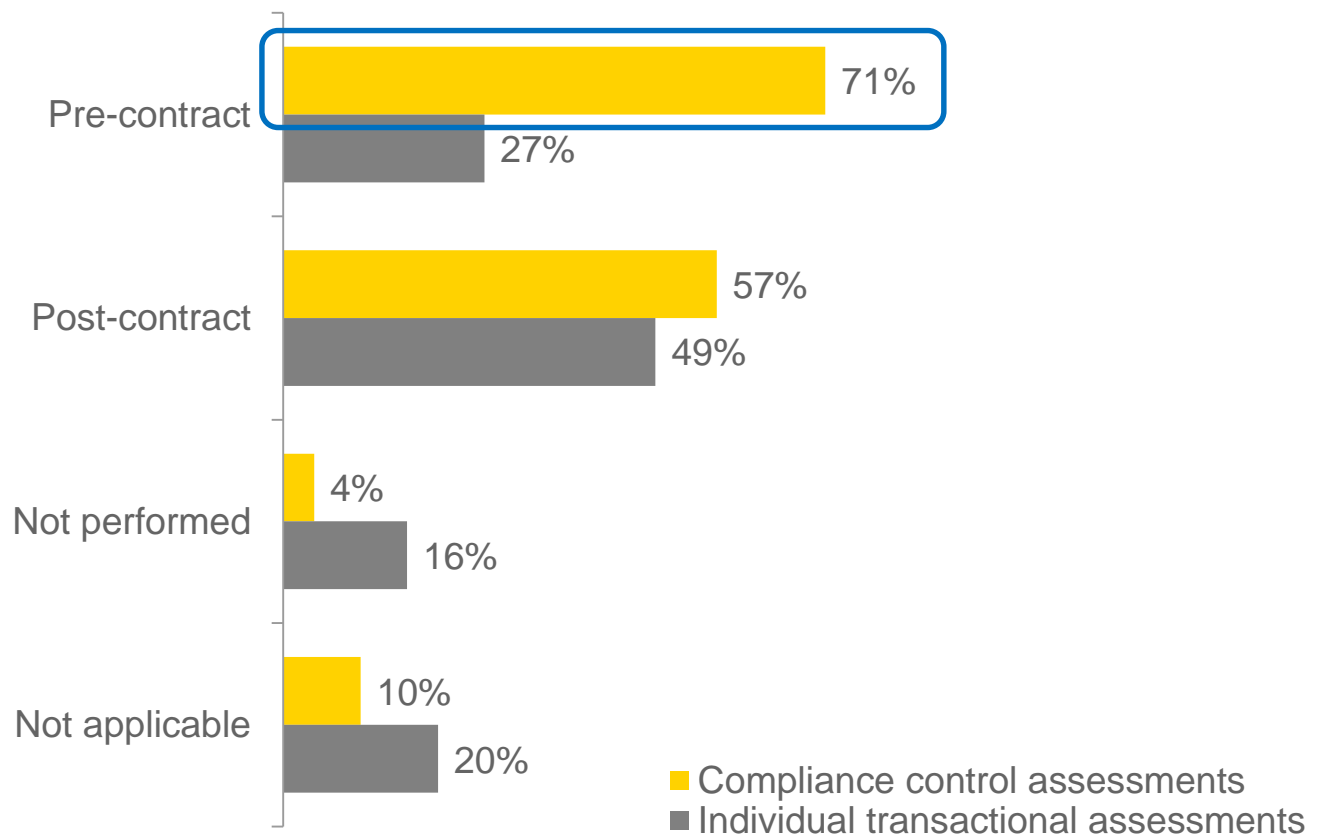


↑ **71%** conduct regulatory compliance reviews pre-contract

Conducting regulatory compliance reviews

Q29. When are regulatory compliance reviews conducted? Please select all that apply.

- ▶ Most firms (71%) conduct regulatory contract reviews before contracting with third parties
- ▶ An increase from 47% of firms in PY.



A closer look at the Numbers

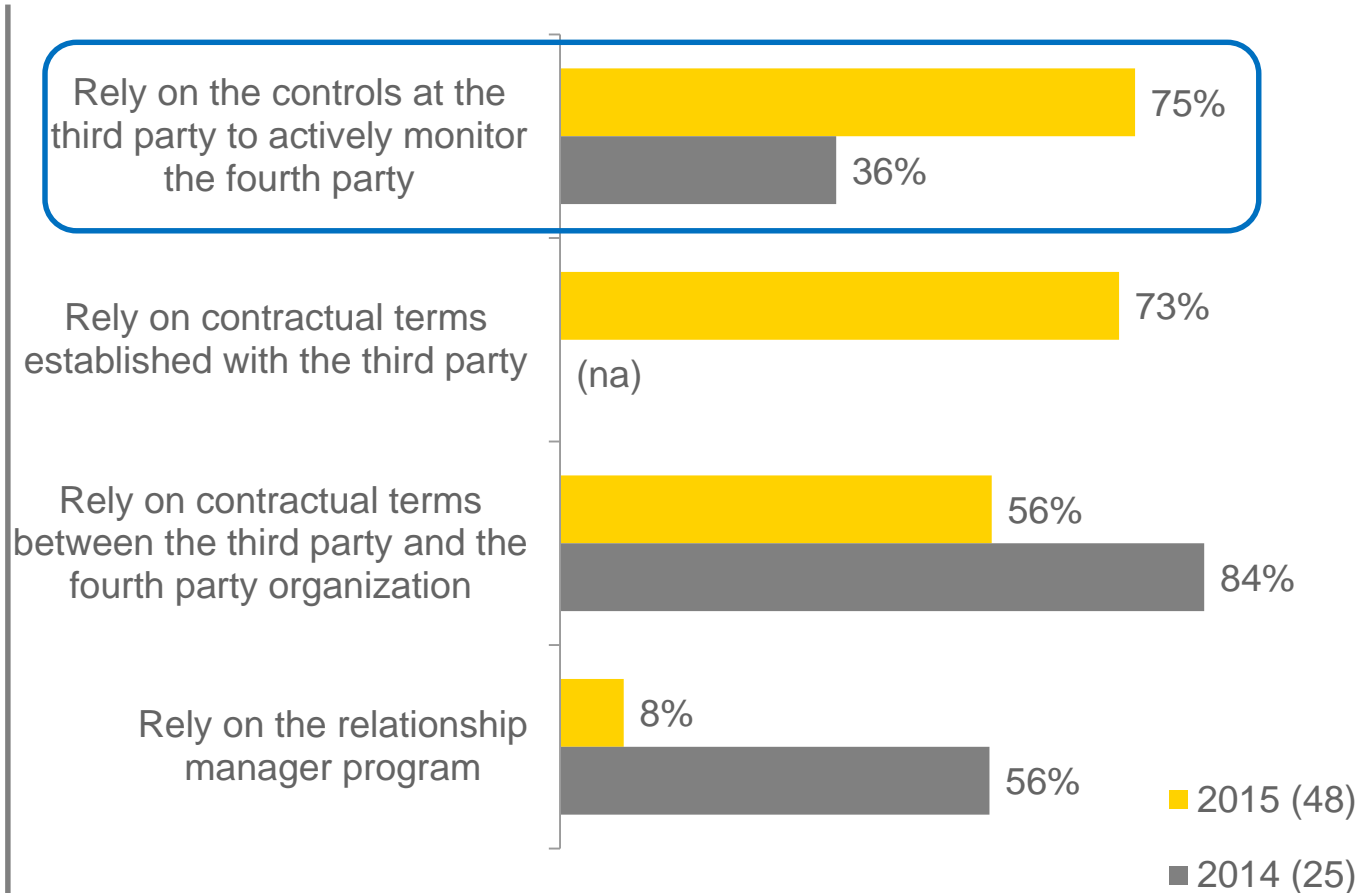


↑ 75% of organizations rely on third parties to manage / evaluate fourth parties

Assessing & monitoring fourth parties

Q31. How does your organization assess/monitor fourth parties?
Please select all that apply.

- ▶ Most firms (75%) rely on the controls at the third party to monitor the fourth party
- ▶ It's less acceptable to rely on contractual terms between the 3rd and 4th parties or relationship manager programs



A closer look at the Numbers



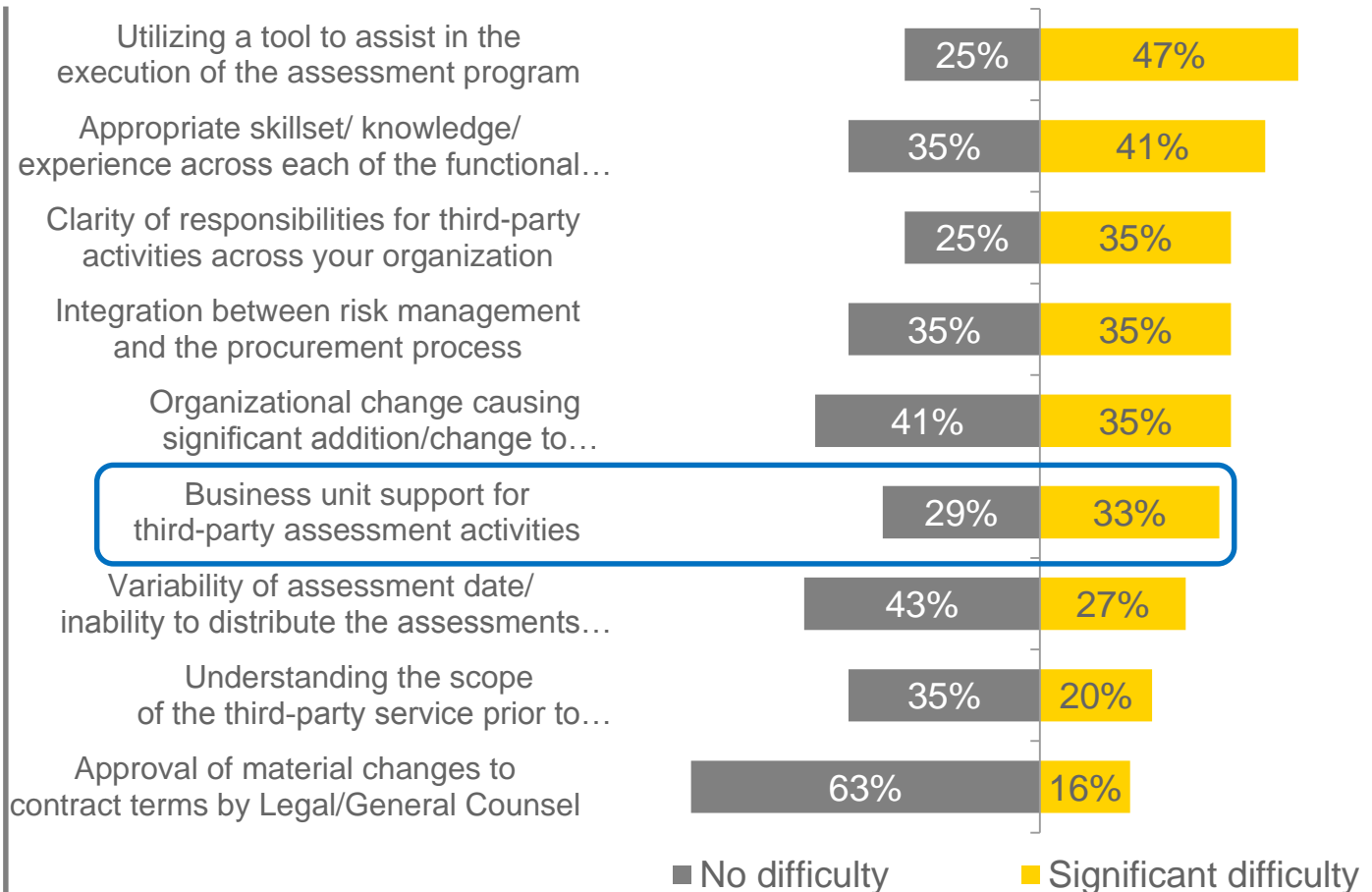
Industry / regulatory outlook

↔ **71%** of organizations were either neutral or faced challenges with business unit support

Challenges

Q20. On a 5-point scale, with 1 – no difficulty and 5 – significant difficulty, what degree of difficulty does your organization face in addressing each of these potential challenges to your third-party risk management program?

- ▶ Business unit support for third party assessment activities continues to be a challenge.
- ▶ Using a tool and having persons with the appropriate skillset / knowledge and experience for the activities is also a challenge.



A closer look at the Numbers



Industry /
regulatory
outlook

↑ **22%** of firms use proprietary tools for their TPPM activities

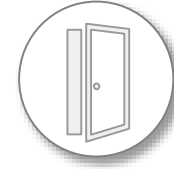
Use of tools

Q45. What technology/tool does your organization use for each of the following functions?

Use of Tools (46)								
	Archer	Bwise	Oracle	Ariba	SAP	Hyperos	Proprietary	Other
Sourcing activity	7%	2%	9%	33%	7%	7%	22%	22%
Inherent risk assessment	26%	2%	2%	2%	2%	13%	33%	17%
Contract repository	4%	2%	9%	30%	7%	0%	22%	26%
Primary third-party inventory	26%	2%	4%	4%	4%	11%	26%	26%
Control assessment facilitation tool	30%	2%	0%	0%	0%	13%	24%	20%
Issue management tool	26%	7%	2%	0%	0%	9%	28%	24%

- ▶ Firms are using a variety of tools to manage TPPM activities.
- ▶ There is no one tool that significantly excels above the others at all TPRM activities.
- ▶ Use of proprietary tools grew from 9% of firms in PY.

A closer look at the Numbers



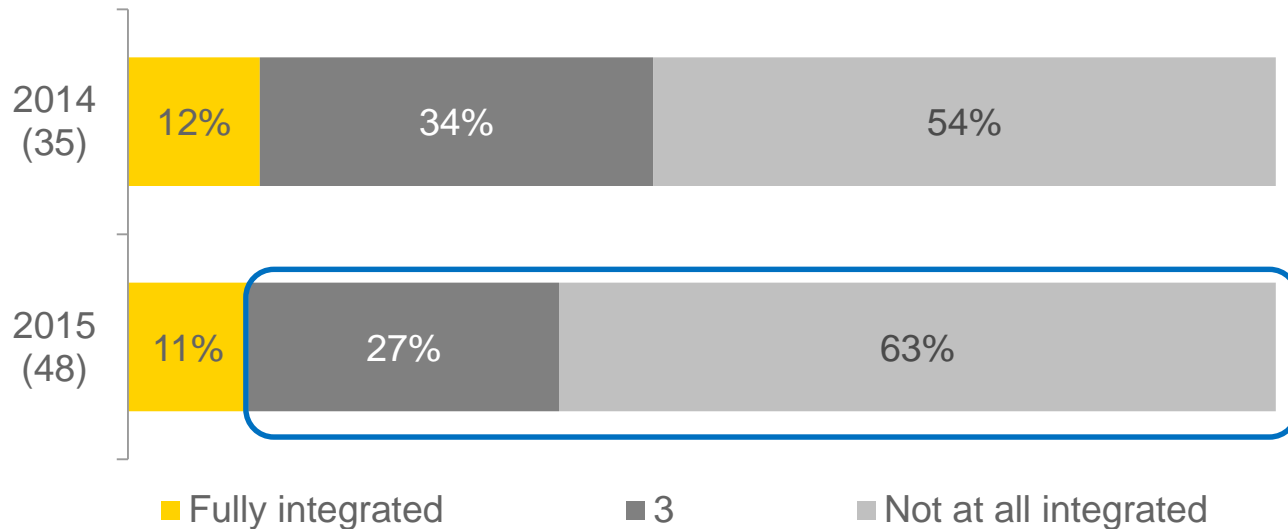
Industry /
regulatory
outlook

↓ **90%** of firms were neutral or negative about TPRM tool integration and reporting capabilities

Reporting tool integration

Q46. On a scale of 1 to 5, with 1- not at all integrated and 5 – fully integrated, how well do the above tools integrate and capture the overall risk for reporting purposes?

- ▶ Most firms are very dissatisfied with the lack of the integration of TPRM tools and the ability of the tools to capture the overall risk and report on it.
- ▶ In the PY firms were less dissatisfied.



A closer look at the Numbers



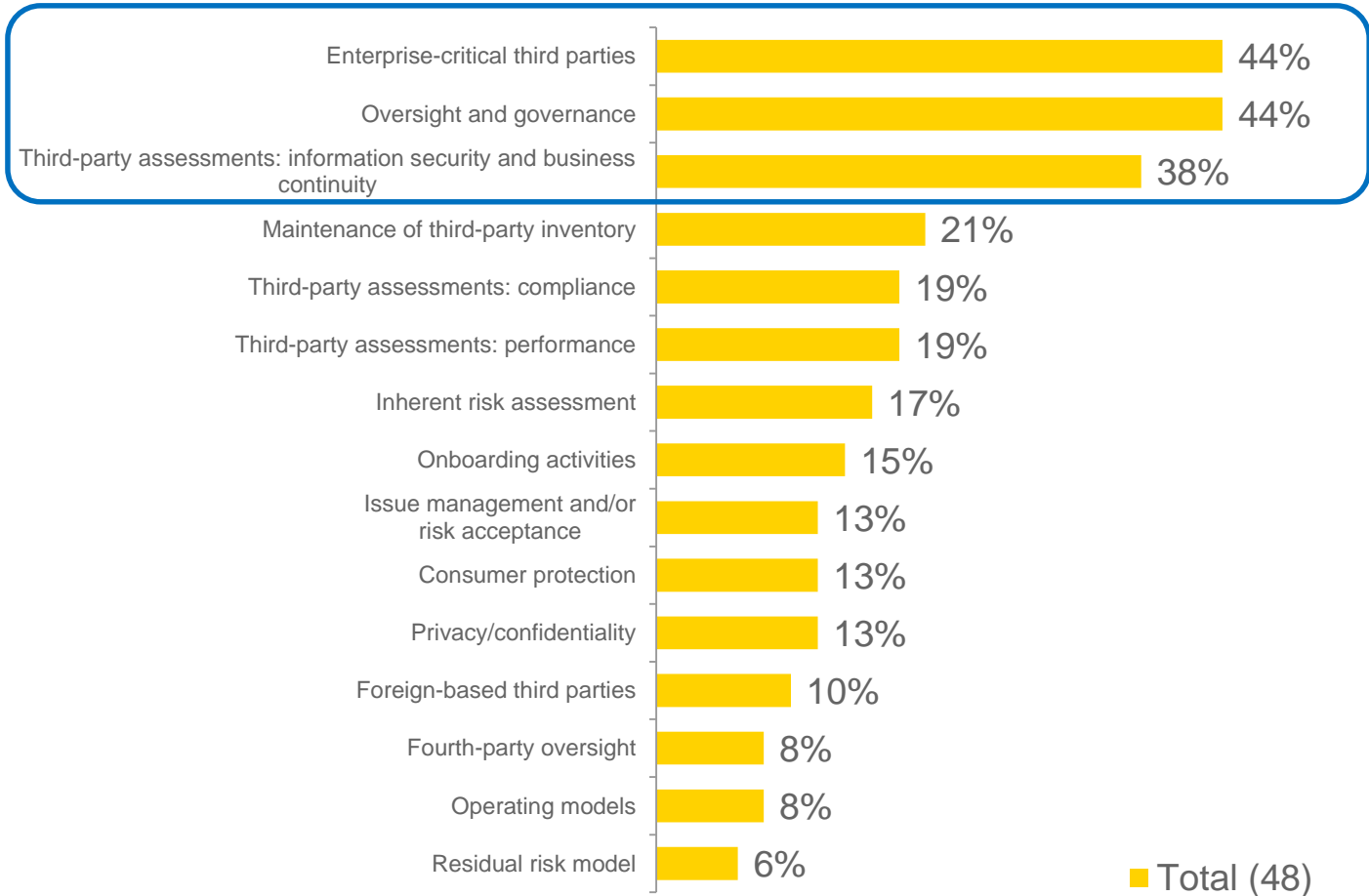
Industry / regulatory outlook

↔ **44%** of firms said regulators are most concerned with reviewing enterprise-critical third parties

Regulatory body review focus areas

Q41. During your organization's most recent regulatory body review, what were the 2 to 3 most important areas of focus?

▶ Regulators' main focus continues to be on enterprise-critical parties but oversight and governance, and third party assessments for information security and business continuity are also key focus areas.



Key takeaways from the EY 2016 TPRM Survey

- ▶ Review your inventory of third parties.
 - ✓ Is it accurate and complete?
 - ✓ Are there some vendors that can be eliminated?
 - ✓ Do you have more than 80 critical third parties?.
- ▶ Review your third party risk tier segmentation.
 - ✓ Do you have a sufficient number of tiers?
- ▶ Review your risk monitoring coverage
 - ✓ Do you do risk assessments of all your vendors?
 - ✓ Can you do your on-site reviews more efficiently?
 - ✓ Do you do regulatory compliance reviews pre-contract?
- ▶ What TPRM reporting do you have?
 - ✓ Do your report critical third parties to the board?
- ▶ Do you know what regulations you must comply with for TPRM?
- ▶ Review your management of 4th party risk
 - ✓ Do you know who your 4th parties are?
 - ✓ Are there adequate controls at the 3rd party for them?

Key takeaways from the EY 2016 TPRM Survey

- ▶ How do you manage your TPRM program?
 - ✓ Consider implementing a tool to better manage the complexity
 - ✓ There is no one dominant tool that can “do it all” for you.
- ▶ Benchmark against your competitors
 - ✓ Consider to participate in the 2017 TPRM survey to be able to compare your firm to others in your industry.

TPRM framework



TPRM framework

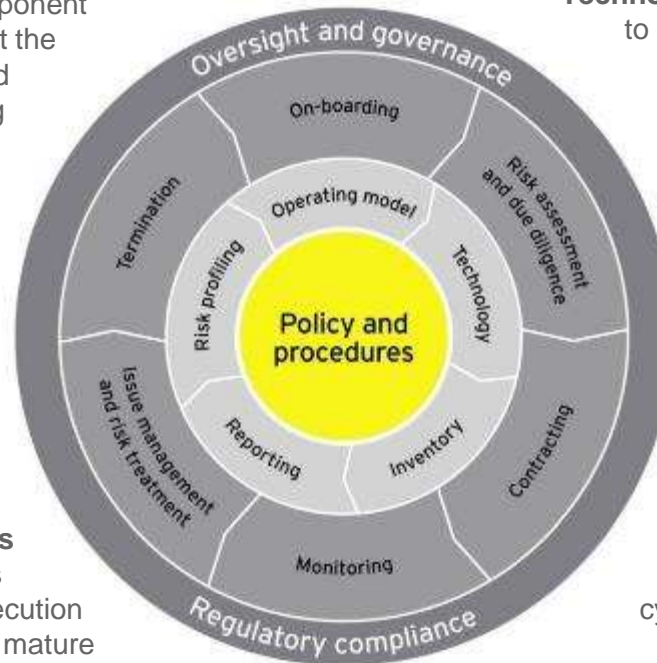
Functional components

A TPRM function is comprised of six functional components that enable efficient, consistent and enterprise-wide execution.

Oversight and governance is the component that oversees the function to ensure that the relationships and activities are managed effectively. This consists of the following sub-components: reporting, issue management and escalation, internal and external program liaison, quality assurance and policy adherence.

The **Operating Model** defines clear roles and relationships supportive of consistent, risk based application of all functional enterprise-wide TPRM process.

Enterprise-wide **Policy and Procedures** establish clear roles and responsibilities for all functional owners through the execution of the end-to-end TPRM lifecycle. More mature functions embed service / risk management within third party management policy / procedures for stream-lined integration and execution.



Technology and Data enable TPRM processes to reduce overall function cost. Additionally, the use of technology increases data integrity and drive seamless and reliable reporting.

Risk models help ensure monitoring activities are reflective of the inherent / residual risk associated with third parties and their services – essential in quantification and illustration of TPRM program value.

Risk assessment and due diligence are essential to understand the third parties control environment around identified risks (e.g. enterprise resilience, cyber security, regulatory compliance etc.)

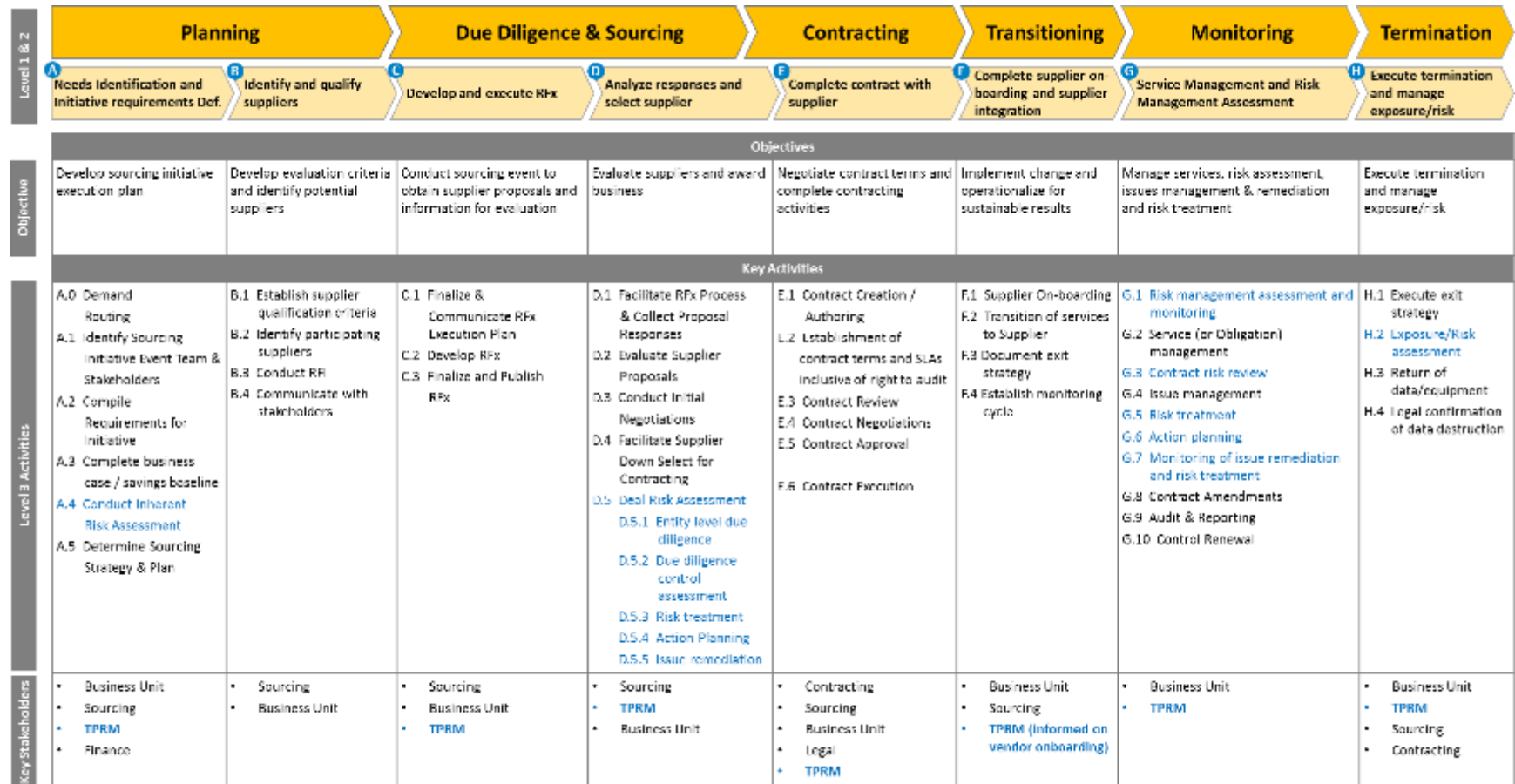
Monitoring is the periodic assessment and management of risk and service performance relative to a third party and the services provided once a contracted.

41% of firms said primary ownership of the TPRM function falls within procurement (1st line of defense)
– 2016 TPRM survey

TPRM framework

Workflow and stakeholders

A leading TPRM program is seamlessly integrated into the overall third-party management lifecycle, maintaining a balance between process, risk management and compliance.

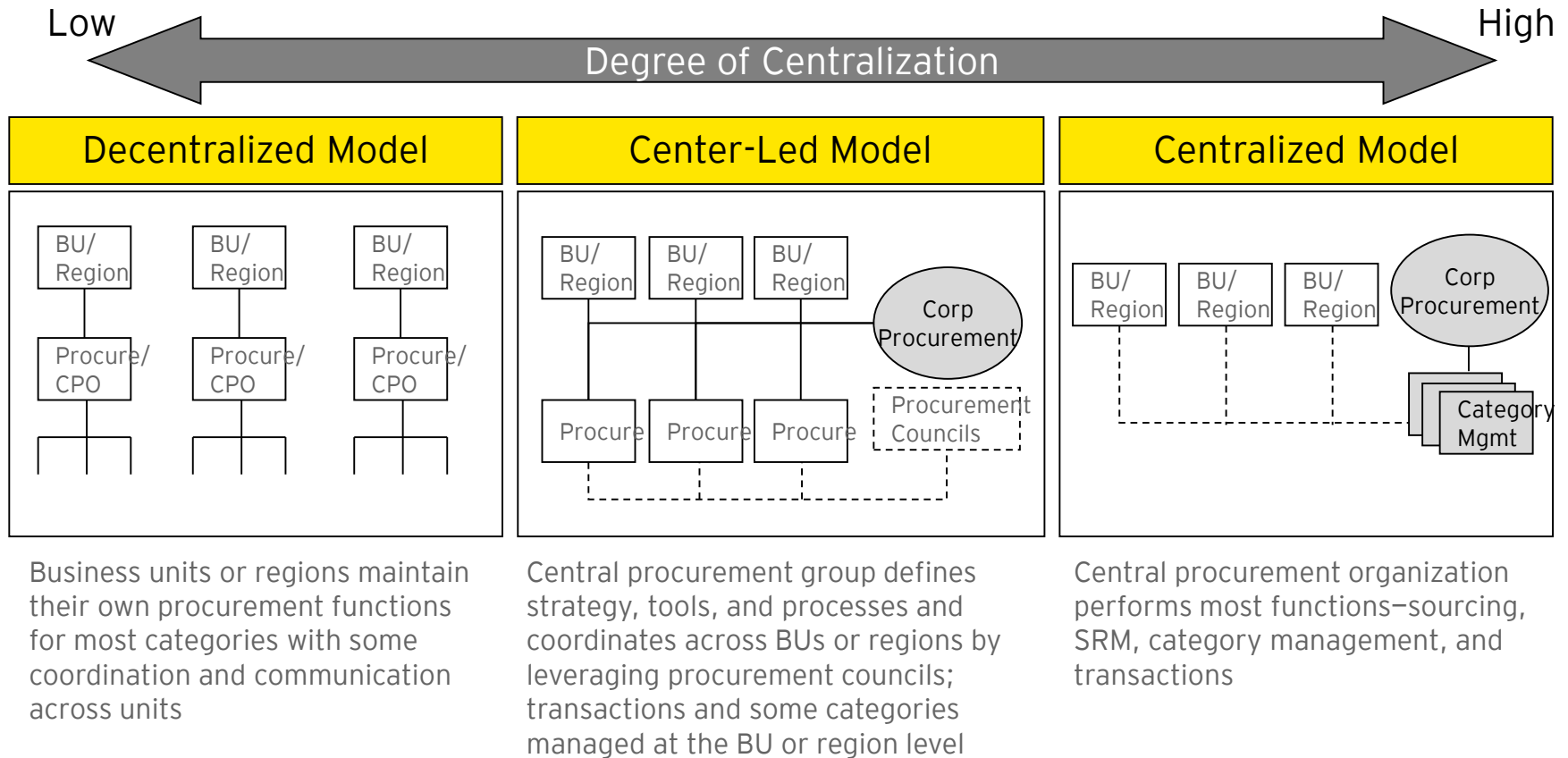


Blue Text = Suggested Engagement Points for TPRM

Organizational model

Sourcing

Leading financial services organizations are aligning their vendor management operating model with enterprise-level strategy and culture. The center-led model is frequently deployed.



Monitoring

Relationship, service and risk management

Effective relationship management accounts for the overall relationship across the enterprise and is inclusive of performance, compliance and risk management activities.

Vendor Relationship Management

Vendor relationship management refers to the process of managing the vendor relationship as a whole inclusive of all services provided to the company by the vendor across the enterprise. Effective relationship management accounts for any changes in the business or operating environment that may effect the relationship (i.e. market conditions, acquisitions, divestitures, personnel change or turnover) as well as the output of service, compliance and risk management activities.

Service Management

Service Management is commonly managed by the contract or relationship owner within the line of business. Common areas of assessment include:

- ▶ Client Satisfaction
- ▶ Contract Compliance
- ▶ Service Level Management
- ▶ Cost Management
- ▶ Exit Strategy

Regulatory Compliance

Regulatory Compliance overlaps with Service Management and Risk management expectations, but are also assessed qualitatively to effectively manage conduct risk. Common areas of assessment include:

- ▶ Policy File Reviews
- ▶ Call Monitoring
- ▶ Analytics

Risk Management

Risk Management may be managed by the risk organization, specific subject matter functions (i.e. Information Security), or the lines of business. Common areas of assessment include:

- ▶ Information Security
- ▶ Business Continuity
- ▶ Location/Country
- ▶ Financial Viability
- ▶ Business Reputational Risk

Risk dimensions

Common third party risks

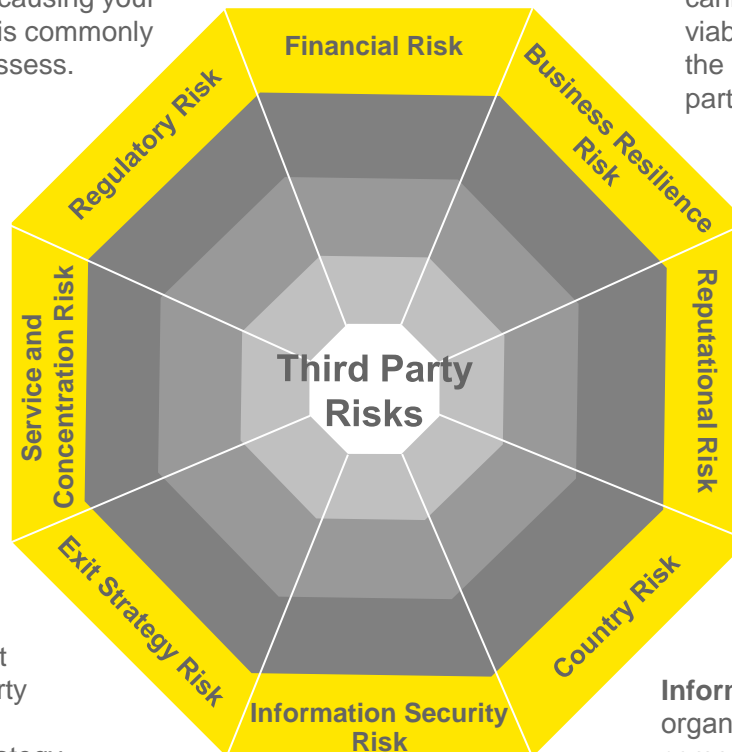
There are numerous aspects of risk to account for when making the decision to utilize a third party to perform a service for your company.

Regulatory Risk is the risk that a third party fails to comply with a required regulation, thus causing your company to be out of compliance. This is commonly the most complex risk to quantify and assess.

Service Risk is the risk that a third party fails to meet your needs as a company from a service delivery perspective. Common metrics include SLAs, scalability and overall performance reviews.

Concentration Risk is the risk created by a lack of diversification within an organizations third party base.

Exit Strategy Risk is the risk that the business would suffer a negative impact should the relationship with the third party need to be exited from and commonly internally controlled via a formal exit strategy.



Financial Risk is the risk that the third party cannot continue to operate as a financially viable entity. This may also be interpreted as the potential for financial loss due to third party failure or non-performance.

Business Resilience Risk assesses the risk of third party failure on the continuation of business as usual for the organization.

Reputational Risk assesses the impact to the organizations reputation should an event occur at your third party.

Country Risk assesses the risk of doing business in a specific country and includes legal/regulatory, geopolitical and social-economic considerations.

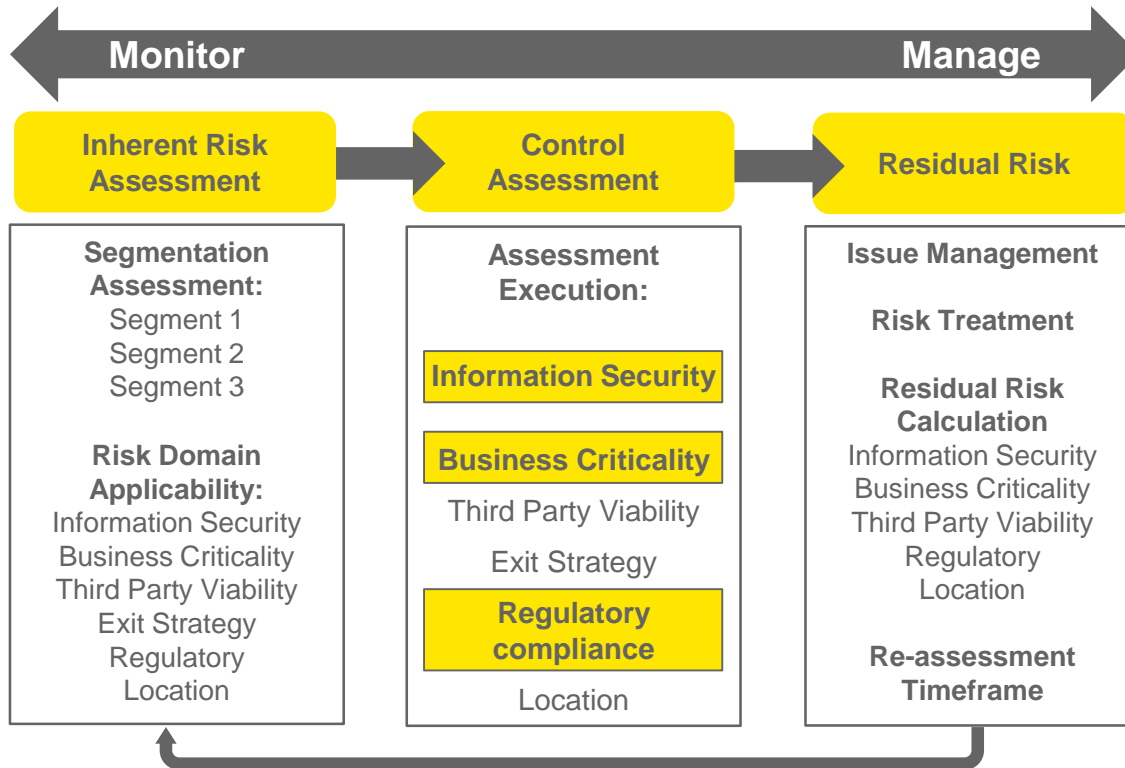
Information Security Risk is the risk that an organization's data is lost or security is compromised.

Assess risk(s) at the third party level for Concentration, Financial, Reputational, etc. risk, where appropriate.

Risk models

Inherent, controls and residual risk

Risk models allow for the qualitative and quantitative assessment of risk; enabling an organization to focus efforts on monitoring higher levels of inherent risk and manage higher levels of residual risk.



Mature organizations are moving towards real time management / monitoring of risks while leveraging residual risk or control effectiveness ratings to determine frequency of reviews as opposed to inherent risk and transactional events (e.g. contracting, invoicing, etc.).

		Control Effectiveness				
		Very Low	Low	Medium	High	Very High
Inherent Risk	Very High	High	High	High	High	Medium
	High	Increased Oversight	High	High	Monitor Risks	Medium
	Medium	High	High	Medium	Low	Low
	Low	High	Monitor Controls	Low	Low	Accept Risk
	Very Low	Medium	Medium	Low	Low	Very Low

71% of organizations said they conduct regulatory compliance reviews pre-contract, up from 47% in 2014
– 2016 TPRM survey

Reporting & metrics

Inherent vs. residual

Leading TPRM organizations have begun to look at the third party relationship holistically inclusive of risk, compliance and performance factors.

Inherent Risk Factors				Inherent Risk	Control Environment							Residual Risk				
Information Security	Operational Risk / Business Continuity	Operational Importance	Regulatory Compliance		Information Security	Business Continuity	Operational Risk	SLA Performance	Compliance Self Assessment	Compliance File Review	Financial Viability	Control Environment	Residual Risk	Max Obtainable		
3	C	3	H	Low	96%	100%	100%	Pass	92%	96%	77%	98%	Sat	92%	L	94%
2	C	3	H	Moderate	98%	100%	100%	Warning	78%	92%	TBD	94%	Sat	89%	L	92%
2	D	3	H	Moderate	100%	100%	100%	Pass	TBD	TBD	N/A	100%	Sat	94%	L	94%
1	B	2	TBD	High	100%	100%	100%	TBD	TBD	TBD	TBD	100%	Sat	90%	M	90%
2	C	2	H	Moderate	95%	99%	100%	Warning	TBD	TBD	N/A	93%	Sat	88%	L	92%
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Warning	TBD	TBD	N/A	80%	NI	TBD	TBD	70%
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Warning	TBD	TBD	N/A	80%	NI	TBD	TBD	70%
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	N/A	TBD	TBD	TBD	TBD	TBD
2	B	3	H	Moderate	100%	100%	100%	Warning	TBD	TBD	N/A	95%	Sat	88%	L	91%
2	D	3	H	Moderate	100%	100%	99%	Pass	100%	100%	TBD	100%	Sat	94%	L	94%
2	D	3	H	Moderate	100%	100%	100%	Pass	TBD	TBD	N/A	100%	Sat	94%	L	94%
2	B	3	H	Moderate	100%	100%	100%	Warning	37%	86%	TBD	81%	NI	78%	M	91%
2	B	2	H	Moderate	90%	100%	100%	TBD	97%	91%	N/A	96%	Sat	88%	L	91%
2	A	TBD	H	High	100%	100%	100%	N/A	TBD	TBD	TBD	100%	Sat	89%	M	89%
2	B	3	H	Moderate	75%	100%	100%	Pass	TBD	TBD	TBD	94%	Sat	87%	L	91%
4	C	4	M	Moderate	97%	100%	100%	TBD	100%	N/A	73%	98%	Sat	93%	L	95%
2	C	3	H	Moderate	99%	100%	100%	Pass	100%	100%	81%	99%	Sat	92%	L	92%
2	B	2	H	High	87%	98%	98%	Pass	98%	100%	75%	96%	Sat	87%	M	90%
3	C	3	H	Moderate	96%	100%	100%	Pass	TBD	TBD	77%	99%	Sat	93%	L	94%
3	B	3	H	Moderate	95%	99%	100%	Pass	100%	TBD	78%	98%	Sat	91%	L	93%
3	B	3	H	Moderate	98%	100%	100%	Pass	TBD	TBD	81%	99%	Sat	91%	L	92%
4	C	3	M	Moderate	99%	100%	100%	TBD	100%	TBD	81%	100%	Sat	95%	L	95%
2	B	TBD	H	High	100%	100%	100%	N/A	TBD	TBD	TBD	100%	Sat	90%	M	90%

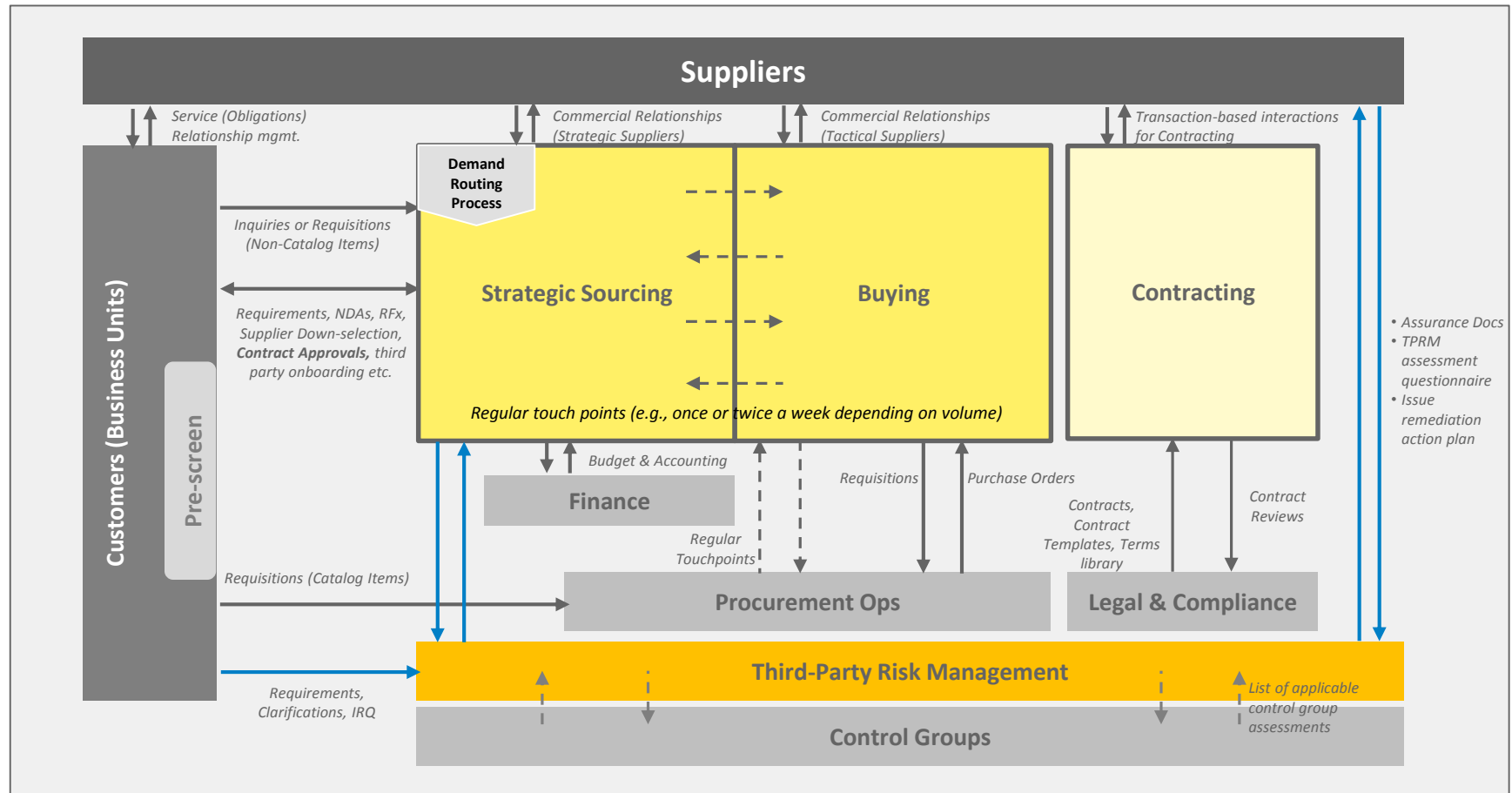
49% of organization require one week or more to pull reports on third parties using specific data.

– 2016 TPRM survey

Technology & data

Functional architecture

Functional integration of process is the first step in defining necessary technology enablement as multiple systematic solutions may be selected for portion(s) of the end-to-end function.



Cybersecurity and Enterprise Resilience trends



Cybersecurity and Enterprise Resilience

Overview and third party risks

Heightened regulatory / industry focus on Information (IT) / Cyber Security and Enterprise Resilience and Recovery in connection to third parties continues to drive the need for cross-functional integration.



Enterprise Resilience and Recovery

- ▶ Focuses on protecting the enterprise and business operations. Third-party breaches and outages continue to impact the marketplace.

Cyber Security

- ▶ Concentrates on shielding a company's cyber / IT vulnerabilities. Any single entity, including third parties, can be a potential threat entry point.

Third Party Risk Management (TPRM)

- ▶ Focuses on protecting the enterprise from potential threats / risks related to leveraging third parties to provide goods and / or services.
- ▶ Holistic approach to understanding, managing and mitigating third party risks across risk dimensions (e.g. Cyber, Resilience, Compliance, etc.) is key to meeting regulatory and industry expectations.

Cyber / IT Security and Enterprise Resilience third party risk assessments topped the list of focus areas of recent regulatory reviews, alongside enterprise-critical third parties, oversight and governance.

– 2016 TPRM survey

Enterprise Resilience and Recovery

Overview and third party risks

Focused on protecting the enterprise and business operations from internal and external incidents that could impact the organizations' ability to conduct business, meet regulatory expectations, react in a resilient manner and recover from a **third party outage or incident**.

Key issues / drivers

- ▶ Regulatory community is increasing scrutiny / pressure on FSO environments to enable operations for 30+ business days in an outage.
- ▶ Need to understand potential failure points and weaknesses in supporting business applications / technology landscape aligned to business recovery targets and sequencing.

- ▶ **Third-party breaches and outages continue to impact the marketplace** and expand the boundaries of the threat environment outside the walls of the bank itself.

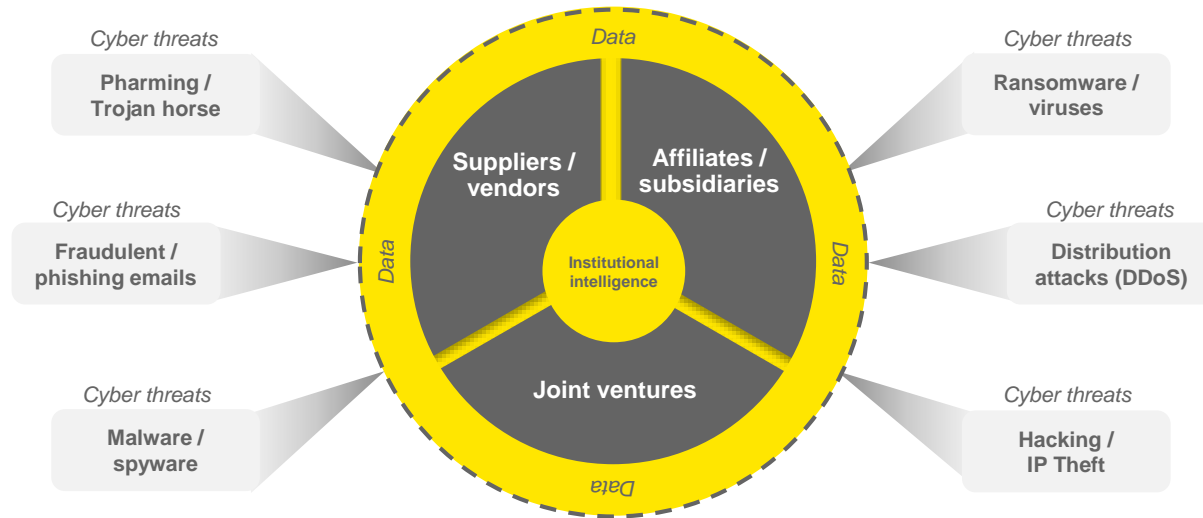
Key maturity indicators re:Third parties

- ▶ Does the organization have an understanding of "all" third-parties supporting the enterprise?
- ▶ Is there a clearly defined expectation for how to vet, select, engage and manage third-parties?
- ▶ Is the business (e.g. business lines, board, sr. leadership, etc.) aware of third-party risks and third-parties considered critical to the organization?
- ▶ Has technology been integrated across the end-to-end third-party management value chain?

Cybersecurity and Third Party Risk

Multiple threat entry points

Traditionally, organizations thought of Cybersecurity as a function to protect their own vulnerabilities, stopping short of considering the data third parties access. Any single entity can be a potential threat entry point – causing a ripple effect across the enterprise.



Operating in a digital world invites new challenges and threats...

- ▶ Smart devices / services connect more networks; increasing attack surface area.
- ▶ Social media is 'always on' and information widely shared, without a full appreciation of privacy and security.
- ▶ Customers' demand quicker updates and regulators increase security control focus.
- ▶ Information is increasingly stored in the cloud or with third parties, resulting in less control, increased risk and a more complex cyber ecosystem.

High-profile breaches:

- ▶ **2013 Target breach** involved HVAC company with access to internal systems. Estimated financial impact of >\$250m.
- ▶ **2013 and 2015 T-Mobile customer data breaches** involved Experian lacking adequate controls to protect consumer information of 15 million customers.

Protecting the enterprise – TPRM



Protecting the enterprise

Third Party Risk Management (TPRM) approach – the three A's

We suggest that organizations adopt a 3-stage improvement process to get ahead of third party risks across the enterprise – integrating Resilience / Recovery and Cyber / IT Security.

3) Anticipate – proactive approach

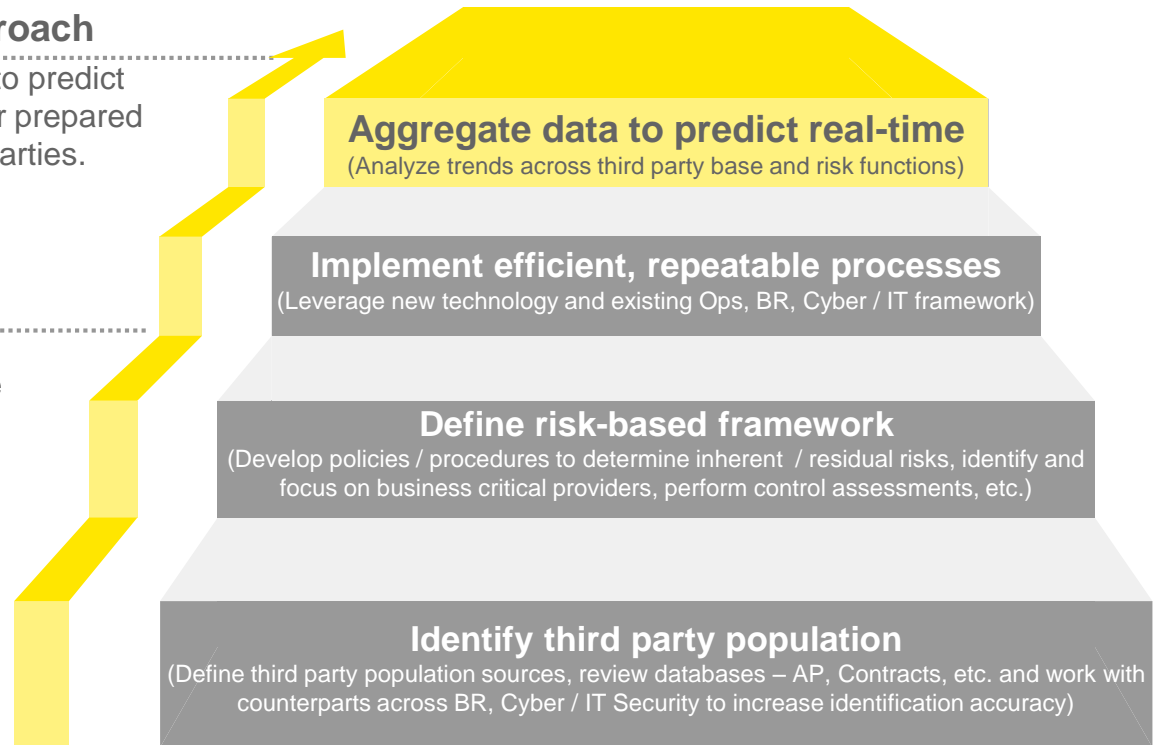
Organizations need to make efforts to predict what is coming so they can be better prepared for impacts on them and their third parties.

2) Adapt – build a better baseline

Organizations are constantly changing and cyber threats / resiliency issues are evolving: third party risk programs need to adapt to changing requirements by building a better baseline.

1) Activate – strong foundation

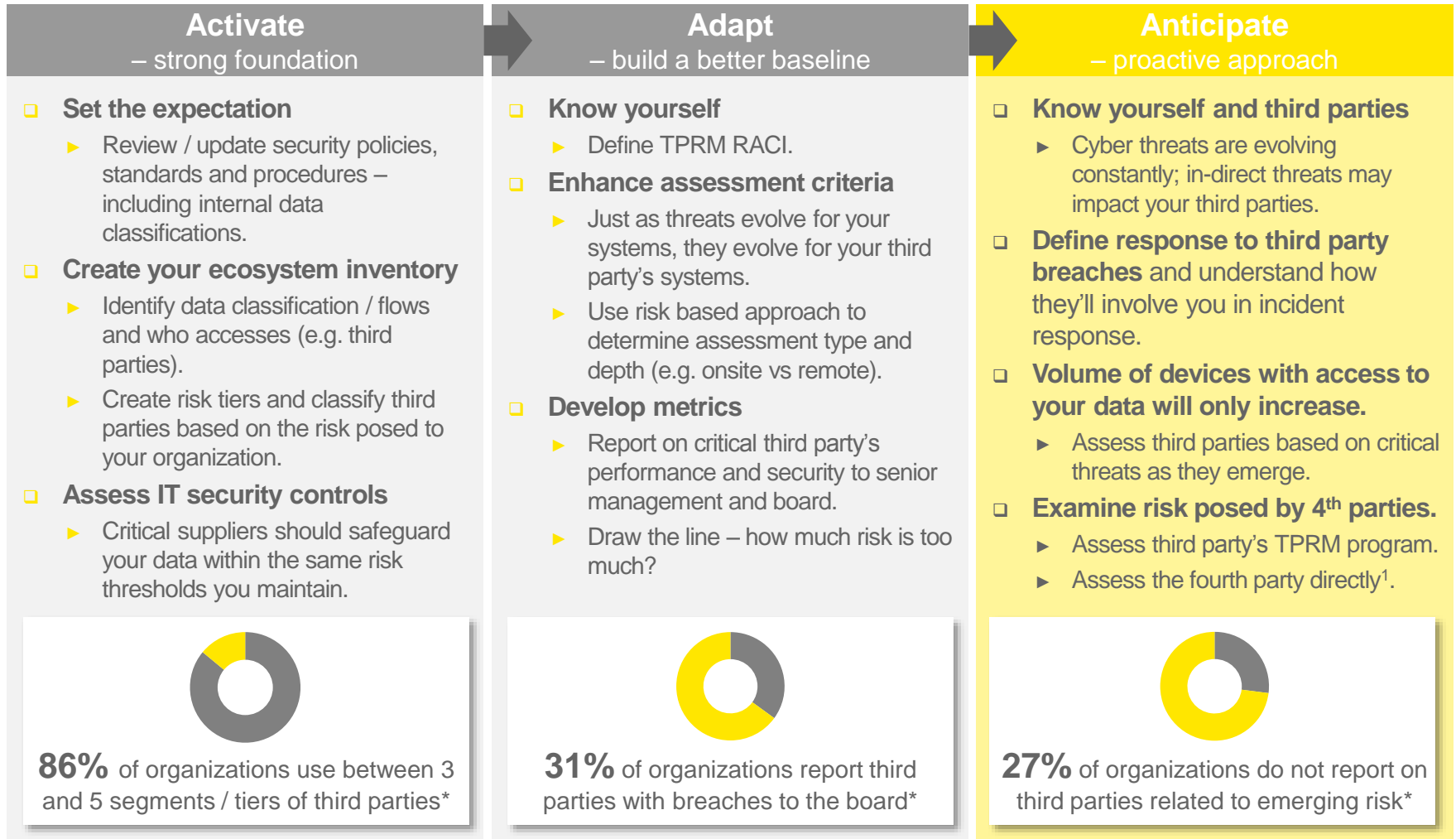
Organizations need to establish and improve the solid foundations of their third party risk program.



Two greatest challenges facing clients are Technology and Knowledge across business functions
– 2016 TPRM survey

Protecting the enterprise

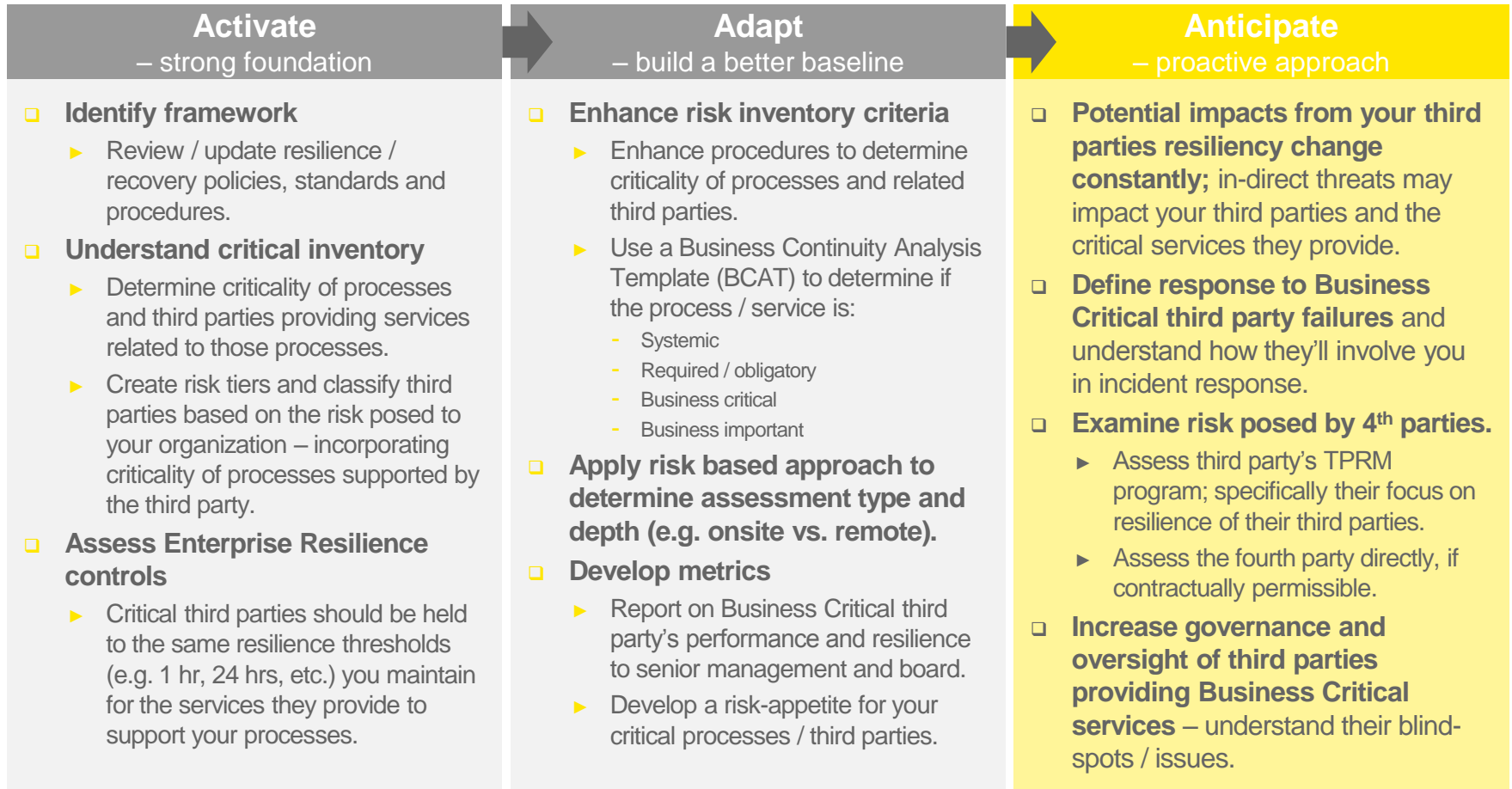
TPRM approach and **Cyber Security** – the three A's defined



* - Results based on 2016 EY TPRM Survey; ¹ – if contractually permissible

Protecting the enterprise

TPRM approach and *Enterprise Resilience* – the three A's defined



Enterprise Resiliency of your third parties continues to be a regulatory focus, driving the need for a proactive approach to manage / mitigate risk of potential third party failures.

Appendix



EY Third Party Risk Management survey

Market trends and survey details

In the winter of 2015, Ernst & Young surveyed 49 global institutions with a vendor risk function in the retail and commercial banking, investment banking, insurance and asset management sectors.

Key findings from Ernst & Young's 2016 Supplier Risk Management Survey

Third-Party Population	<ul style="list-style-type: none"> • 39% of organizations communicated that less than 25% of the organizations third-party population are in scope for the organization's risk management program, which is a significant increase from the 10-15% of the population that has been a staple data point over the last 3 years. <ul style="list-style-type: none"> ➢ 39% said all which is a strong indication that organizations are continuing to revisit the third party population to re-profile. • 86% of organizations use between 3 and 5 segments/tiers • 83% of organizations have a critical third-party list that is 80 third-parties or less; this has been observed regardless of the size of the organization or third-party population. • 85% of organizations indicated that less than 25% of their risk assessed population posed consumer protection risk to the organization.
Operating Model	<ul style="list-style-type: none"> • 41% of organizations indicated that primary ownership of their third-party risk management function is within Procurement, up from 26% the year before; 26% house this within a risk function (enterprise or operational risk). • Only 14% of organizations indicated that their program is fully decentralized, showing a strong push towards hybrid (41%) and centralized (45%) models. • 53% of organizations indicated that primary ownership of inherent risk assessments are owned within the Line of Business (up from 32% last year), however we did see strong coordination with risk groups to support in conducting this activity. • In looking at third-party entity level assessments such as AML, Sanctions, Reputation and Anti-bribery/corruption we see a wide distribution between the Line of Business, TPRM and Compliance. Ownership by Compliance for a first line activity could cause concern relative to the 3 Lines of Defense model. • 71% of organizations were either neutral or believed they faced challenges with business unit support in the execution of program requirements showing a continued challenge in business risk culture for third party management.

EY Third Party Risk Management survey

Market trends and survey details (cont...)

Key findings from Ernst & Young's 2016 Supplier Risk Management Survey	
Reporting	<ul style="list-style-type: none"> 31% of organizations noted that they communicate third-party data breaches to the board; 71% report this to Senior Management. 43% of organizations report critical third-parties to the board level up from 26% last year.
Assessment Framework	<ul style="list-style-type: none"> 80% of organizations indicated they spend two or less days on-site in conducting Information Security and Business Resilience reviews. Even more interesting was 74% spend a day or less onsite when conducting regulatory compliance reviews. Adoption of the Shared Assessments program as a framework went up from 24% to 28% but still trails proprietary frameworks which are in use at 46% of organizations. We did see a strong correlation between those who use Shared Assessments and accept a SIG or an AUP to reduce or replace assessment efforts. 71% of organizations feel the SSAE16 SOC 2 is useful in reducing or removing the need to perform a review on a third party, up from 52% last year. 71% of organizations indicated they conducted compliance control assessments pre-contract up from last year's 58%. The top three most important considerations when assessing third-party controls are protecting customer information (84%), complying with regulations (63%), and protecting reputation and brand (43%).
Fourth Parties	<ul style="list-style-type: none"> 78% of organizations indicated that they identify fourth parties within the contracting phase; 75% also indicated they identify this within control assessment activities. In evaluating fourth parties, we saw an increase from 36% to 75% of organizations that rely on the third party's ability to manage the third party (this would include evaluating the third-parties' TPRM program).

EY Third Party Risk Management survey

Market trends and survey details (cont...)

Key findings from Ernst & Young's 2016 Supplier Risk Management Survey	
Termination / Exit Strategy	<ul style="list-style-type: none"> 74% of organizations place responsibility for the creation of exit strategies within the line of business; Almost half of all organizations surveyed indicated they document this prior to contract execution. 8% of organizations do not have exit strategies as a formal part of their program, however this was highly concentrated in organizations with less than 25k employees.
Oversight and Governance + Quality Assurance / Quality Control	<ul style="list-style-type: none"> All of the organizations surveyed consider testing of internal compliance with program requirements, development of program policy and procedures and reporting to senior management as a core part of their Oversight and Governance program responsibilities. The ability to pull reporting within these functions, however, seemed to be a challenge with 49% of organizations indicating it would take a week or more to pull a report of suppliers with specific criteria and 73% indicating it would take a week or more to forecast contract expiration, showing a strong data disconnect between Procurement and TPRM systems. Only 26% of organizations indicated they could run on-demand risk scorecards. We continue to see minimal action around termination of suppliers for breach or failure across the marketplace.
Regulatory Exams	<ul style="list-style-type: none"> In line with last year's results, we saw the top 3 focus points (in order) for regulatory reviews to be Enterprise critical third-parties, Oversight and governance, and Information Security/Business Resilience assessments. We did however, see a much wider tail on focal points across the full data set indicating that regulators are continuing to go wide as well as deep in their oversight activities.

A grayscale photograph of a hand holding a smartphone, positioned over a document with a pen resting on it. The background is blurred, showing what appears to be a laptop keyboard and other office equipment.

For any questions related to
***Third Party Risk Management services or
EY's 2017 Third-Party Risk Management Survey***

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